

# On-Demand solutions that make your media readily **accessible.**

## Genesis Media Hub

A simple and easy to use on demand site that allows you to archive all of your valuable content for convenient 24/7 access. Videos, webinars, audio recordings, white papers, event handouts – virtually anything! Customize it with logos, pictures and copy so it looks like an extension of your brand. Organize it with as many topic levels as you want, and have as many media files or documents within each topic level available for your customers.

### Customize it:

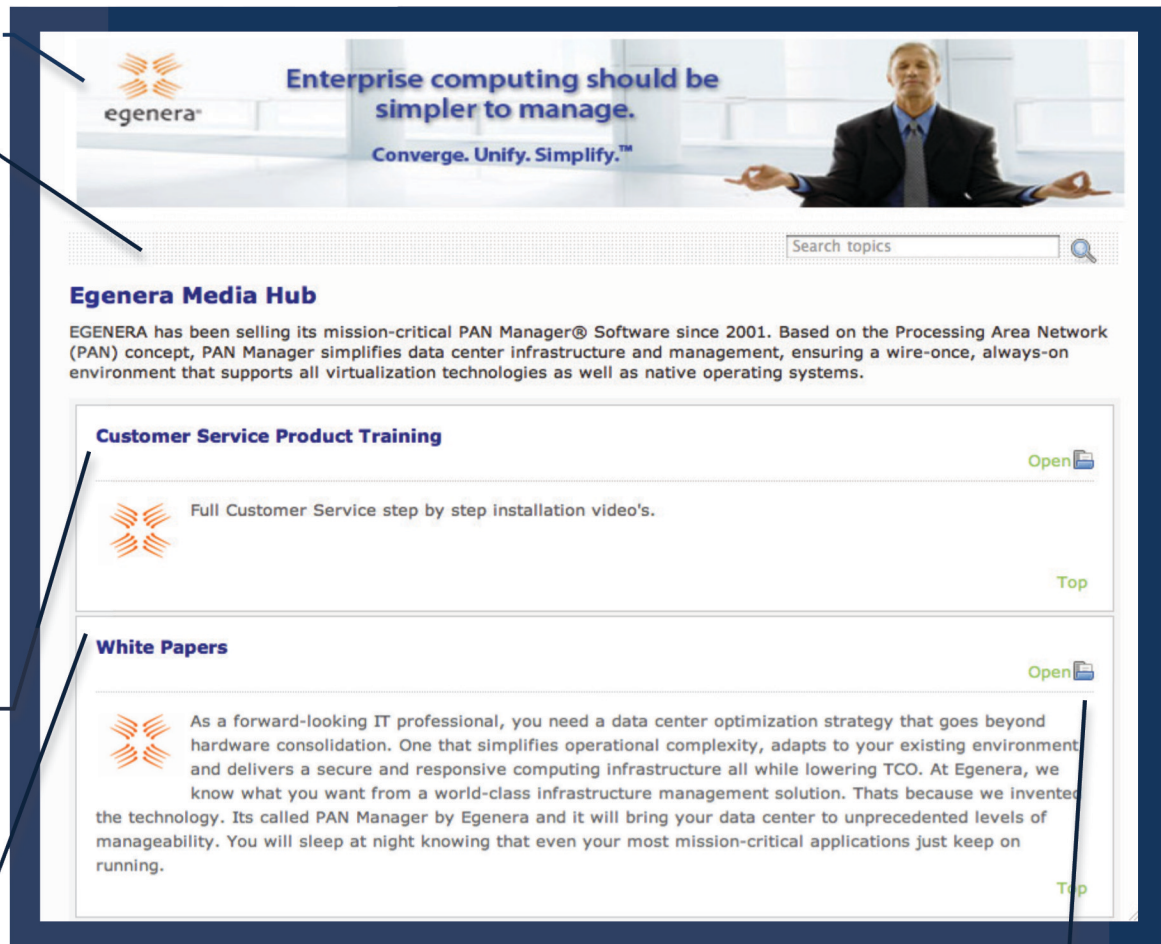
Put your logo on it and make it your own! Name your on-demand center whatever you want to accentuate your brand. Add pictures and copy and change the color theme to give it the look and feel you want. Your customers will feel like they've never left your website!

### Organize it:

Create different topics to organize your content – i.e. one header for legal, one header for healthcare, etc. You can have as many different customized topics as you need.

### Sell it:

Whether you are selling your on-demand content or just making it available to your customers, you can have unlimited media files within each topic available for playback.



- Easy and cost effective way to offer your content 24/7.
- Control access to your media files so they are openly available or restrict with login access.
- Make your files available for any length of time after purchase.
- And many more customizable features!



**GENESIS**  
A MINORITY-OWNED BUSINESS ENTERPRISE

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