GENESIS — A MINORITY-OWNED BUSINESS ENTERPRISE

Transforming your audio conferences into professionally produced events not only increases your attendees and return rate of past customers, but can also increase your database and the amount of recipients of your publications - hence making you more money! Running successful & profitable Audio Conferences means turning basic audio conferences and webinars into a production that's customized to meet your needs and your audience's expectations.   Genesis realizes the importance of "producing" a professional event for your customers. Your calls need to run seamlessly with exceptional quality. With almost 20 years experience producing successful webinars and audio conferences, we have seen everything and have listened to your requests. The result? A professionally produced event which includes:

Pre-event strategy and coordination meetings Your Account Manager will work with you to design your conference to meet your specific needs. Their level of detail and hands-on attention will ensure a successful event.

Pre-event speaker orientations and "dry runs" One week before the live conference, your dedicated Account Manager and moderators will work closely with you and your speakers to make sure everyone is comfortable with the technology and event logistics, ensuring maximum effectiveness.

Dedicated Account Manger Your Genesis Account Manager has set up thousands of successful events & webinars. They will share their experience with you to ensure your meetings are a success.

Toll free access Your registrants who call into the event within the U.S. incur no long-distance telephone charges. International toll-free numbers are also available.

Multiple Call-Access options Your attendees can access the call via a live operator, a unique valid PIN (identifies the attendee) or with a quick PIN (no attendee ID).

Live Operators and Moderators on every call
Operators and Moderators are specifically trained for your events, making sure your call goes smoothly.

Registration Services   Genesis can create a customized online conference registration web page for you and will host it on our secure server. This service includes credit card processing, conference confirmation and reminder emails, payment reminders, handout distribution, and post-conference surveys. You can use different promotion codes to offer incentives for your attendees to join and then track which ones create the greatest success for you. We can customize your registration page with your logos, conference description, and different price points. You can also include pre-conference survey questions to collect information about demographics, interests and more!

Electronic Document Delivery EDD is similar to Genesis Registration Services but you collect the payment. Everything else is done by Genesis   including conference confirmation and reminder emails, payment reminders, handout distribution, and post-conference surveys.

Audio Conferencing Dashboard   Genesis will provide you with web access that will allow you to view the status of your live Audio Conference. This will enable you to see which speakers and participants are logged in, how long your participants have been connected, the callers who are in the Q and A queue and real-time status and results of your polls. The Audio Conferencing Dashboard also comes with a built-in instant messaging tool which allows you to chat with your Genesis Moderator at any time during the conference.

Interactive Q & A sessions The more interactive your event, the more effective it is. Your attendees will have the ability to ask the speaker their question directly at designated times during the event.

Interactive Polling It's important that you learn from your audiences. You can do this by creating specific questions and running polls where your attendees can place their votes on various topics during the event.

Customized greetings and commercials We can customize live greetings for your operator assisted events or create recorded prompts, greetings and commercials for your PIN access calls. You choose when and how often they are played and Genesis will do the rest.

Help desk support In addition to our team of dedicated professionals, our Customer Service Department and IT HelpDesk are also available to assist your registrants. The calls are constantly monitored and if one of your registrants experiences a problem we are prepared to resolve the problem immediately.

Recordings We utilize state of the art recording technology and record all events by default. These are available within 48 hours of the call, in any format you wish. Once provided to you, they are yours to make available in a variety of methods.

Post call reports You will receive an attendance report for each event that will show who connected and for how long.

CONTACT US TODAY

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