



## Fully Managed Virtual Events

### Can your company benefit from:

- Full event support throughout each phase of your webinar or webcast?
- Continuing Education assistance in getting your content accredited, event facilitation, and administration?
- An OnDemand library of your virtual events?
- Professionally developed lead generation programming?

### Did you know Genesis...

- ✓ Is partnered with many professional associations delivering Healthcare, Legal and Financial virtual events daily.
- ✓ Can verify attendee participation, host event evaluations, and administer and grade post-event exams?
- ✓ Is fully customizable to match your company's website and brand?
- ✓ Has successfully delivered over 50,000 flawless events using our proprietary, browser-based platform?

## The Genesis Difference

At Genesis, our sophisticated technology and exceptional Event Services Team deliver flawless webinars, webcasts, and virtual events every single time. Our team of Account Managers, Event Producers and Live Moderators are thoroughly involved throughout the lifecycle of your event, responding promptly and eliminating any need to call tech support. Genesis builds strong partnerships that go beyond the technology requirements.



### We Work With You

Genesis understands the strict requirements for delivering Continuing Education and has developed a customizable platform that not only meets the needs of our clients, but also the qualifications of many accredited bureaus. Whether you need to verify participation, evaluate and test each participant, or deliver CE certificates upon completion of your event, Genesis works with you to create a solution that best fits your situation.

### Success is in the Details

Hundreds of details go into delivering a professional online event, so it's important to have a team on your side that can personally manage every element involved. When it comes to the details, Genesis leaves no stone unturned. We take pride in our level of precision because your online event shouldn't be anything but flawless.

## GenesisCE - Continuing Education Solutions

<b>Verification of participation</b>	<b>Deliver post-event evaluations</b>
Administration and grading of final exams	Customizable certificates and delivery
CLE services available in Live and OnDemand environment	Work with Genesis to get your content accredited

# Genesis Services



## Webinars

Work with your dedicated event services team to design and deliver your virtual event to an audience around the world. The Genesis Web platform allows you to deliver flawless presentations using streaming audio and video playback, webcam integration, ability to deliver surveys/polls, share your desktop, chat with participants, and more.



## Webcasts

Work with Genesis to turn your in-person event into an online event for a larger audience. Whether you need a videographer and webcast technician onsite, or you want to stream the event using our browser-based webcasting platform, Genesis can create a unique solution for you.

## Genesis OnDemand

Following the delivery of your event, work with Genesis to create a professionally edited video file to share on your website. Further, repurpose all of your content by placing it in your branded media library for future viewings. Genesis's OnDemand solution integrates flawlessly with the GenesisCE and Genesis Reg services.

## GenesisReg

When you utilize Genesis's fully customizable registration services, your office can take advantage of our ability to deliver your email confirmations, reminders, handout distribution and certificate delivery, along with full e-commerce capabilities for your registrants.

## GenesisBlast

When you utilize Genesis's email broadcasting services, you will have the assistance of our event service team to design and develop an email template and campaign to promote your upcoming event.